

# Galen Davis

Phone: 917.843.4595 | email: [galenddavis@gmail.com](mailto:galenddavis@gmail.com) | New York, NY | [Portfolio](#) | [Linkedin](#) | [GitHub](#)

**Skills** JavaScript, Typescript, React, Nextjs, Figma, Redux, HTML, CSS/SCSS, MongoDB, Node.js, Express.js, PostgreSQL, BigQuery, Webpack, Vite, jQuery, Git, Jira, Docker

## Experience

### Software Engineer | **Brale**

June 2024 - November 2024

- Co-owned development of new Nextjs products including Plaid Identity Verification and Authentication API integration.
- Delivered bug fixes and user-requested improvements directly related to our signing of a new \$500,000 client.
- Interfaced with clients and prospective clients in order to speak to their frontend needs and our solutions.
- Reworked and pushed for overlooked accessibility fixes across our suite of tools and softwares.

### Frontend Developer | **Arizent**

March 2022 - January 2024

- Owned the relationship between the Frontend and Event Marketing teams to fulfill promotional requests and lift builds.
- Achieved ~30% growth in page views for a leading B2B media company, across 12 events/year.
- Spearheaded an initiative for our internal team to utilize BigQuery to streamline analysis of UX/UI changes to serve our customers and clients better.
- Organized subscriber data from BigQuery to track and correlate results from new initiatives and experiences.
- Implemented a living spreadsheet for an auto-renew disable survey at the request of the Executive Leadership team, resulting in quicker analysis of friction points and a more agile workflow when deploying new features.
- Refactored legacy UX/UI to React components across a portfolio of diverse online brands.

### Frontend Developer | **ITINY (Freelance)**

May 2023 - August 2023

- Worked collaboratively with the graphic designer on updated visual language and user journey for the site in figma.
- Refactored code base into a streamlined structure of styled React components and SCSS along with comments and documentation to allow the client to more easily adjust pages and reuse in the future.
- Engaged the client in weekly meetings to sync on their needs for the site, and leveraged demographic research to better inform their approach to marketing materials.

## Projects

**Unstructables** (React.js, Redux, Ruby on Rails, PostgreSQL, AWS S3, Heroku, Webpack)

[github](#)

*Single page, full-stack clone of Instructables, a site where users can share and discuss their DIY projects.*

- Incorporated AWS S3 alongside Rails' Active Storage to allow users to upload and attach images to their created projects and steps.
- Developed a full stack user authentication system, complete with error handling to provide simple login and sign up experience for new or returning users
- Harnessed the unified state management of Redux to directly manage data for form inputs and submissions of DIY projects.

**High Altitude Agriculture** (JavaScript, Canvas, Webpack, Aseprite)

[live site](#) | [github](#)

*A simple Javascript game about botany and sci-fi survival*

- Utilized Aseprite in conjunction with Canvas to design an interactive, animated visual experience.
- Leveraged JavaScript to create a challenging, yet straightforward, gameplay loop.

## Education

**App Academy** | Fall 2020 | Intensive 16-week full stack web development program with 1000+ hours of coding.

**School of Visual Arts** | Spring 2014 | BFA Film Production